ORDER

Orders Order / Rev: 37239 Alt Order #: 08863709

> Estimate: 1768

09/13/12 - 09/17/12 Flight Dates: Original Date / Rev: 09/12/12 / 09/12/12

OBAMA/P/D

Order Type: **GENERAL** KLAS

Mike Jones Primary AE:

Sales Office: K-WAS

National Sales Region:

Agency

GMMB Name:

Buying Contact:

Billing Contact:

Product Desc:

1010 Wisconsin Ave NW

Washington, DC 20007

Demographic:

Product Codes:

LV2 Priority:

Revenue Codes:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Obama, Barack D-President Advertiser Name:

A35+

PO1

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/19/12	30	\$27,065.00	\$23,005.25		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
September 2012	30	\$27,065.00	\$23,005.25	0.00	
Totals	30	\$27,065.00	\$23,005.25	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$27,065.00
Market	100%	\$90,216.67

05	T-4-1
Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$22,554.17
0%	\$0.00
0%	\$0.00
5%	\$4,510.83
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 0% 25% 0% 0% 5% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	8	09/13/12	09/19/12	8 News Now 5a M	1-F CM	5-6a	MTWTF	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
				8 News Now 5a N	Л-F								
	8 NEV	V\$ NOW									- 1		
	St	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
V	/eek: 09	9/13/12	09/19/12	MTWTF	2	\$225.00	0.00						
2	8	09/13/12	09/19/12	8 News Now 6a M	1-F CM	6-7a	MTWTF	:30	2	\$245.00LV2	0.00 NM	2	\$490.00
				8 News Now 6a M	Λ-F								

Print Date: 09/12/12 13:38:36 Page 2 of 3

KLAS

Order / Rev: 3

37239

09/13/12 - 09/17/12

Advertiser:

Obama, Barack D-President

Alt Order #: Flight Dates: 08863709

Product Desc:

OBAMA/P/D

Estimate:

1768

Len Spots Rate Pri Rtg Type Spots Start/End Time Days Amount Ln Ch Start End Inventory Code Break 8 NEWS NOW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/13/12 09/19/12 MTWTF--\$245.00 0.00 MTWTF--:30 \$150.00LV2 0.00 NM 3 \$450.00 09/13/12 09/19/12 CBS This Morning 7-9a CM 7-9a 3 8 **CBS This Morning CBS THIS MORNING** Spots/Week Rating **Start Date End Date Weekdays** Rate 0.00 MTWTF--\$150.00 Week: 09/13/12 09/19/12 3 10-11a MTWTF--2 \$1,000.00LV2 0.00 NM 2 \$2,000.00 09/13/12 09/19/12 Price Is Right CM :30 8 Price Is Right PRICE IS RIGHT **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 09/13/12 09/19/12 MTWTF--2 \$1,000.00 0.00 3-4p MTWTF--:30 \$325.00LV2 0.00 NM 2 \$650.00 09/13/12 09/19/12 Ellen CM Ellen **ELLEN** Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate MTWTF--\$325.00 0.00 Week: 09/13/12 09/19/12 8 News Now 5-630p M-FCM MTWTF--:30 \$375.00LV2 0.00 NM 3 \$1,125.00 6 09/13/12 09/19/12 5-630p 8 8 News Now 5-630p M-F **8 NEWS NOW ROTATION** Spots/Week Rating **End Date Weekdays** Rate Start Date Week: 09/13/12 09/19/12 MTWTF--\$375.00 0.00 09/17/12 09/17/12 :30 1 \$6,000.00LV2 0.00 NM \$6,000.00 7 Mon 9-10p CM 9-10p M----2 Broke Girls 2.5 MEN /MIKE & MOLLY Start Date **End Date Weekdays** Spots/Week Rate Rating M----\$6,000.00 0.00 Week: 09/17/12 09/23/12 Mon 10-11p 1 \$2,000.00LV2 0.00 NM \$2,000.00 09/17/12 09/17/12 CM 10-11p :30 8 8 Hawaii Five-O HAWAII FIVE-0 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$2,000.00 0.00 09/15/12 09/15/12 Sat Prime Special CM 8-10p ----s-:30 \$500.00LV2 0.00 NM 1 \$500.00 KLAS Movie: Navy Seals KLAS MOVIE Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate 0.00 ----S-\$500.00 09/16/12 Week: 09/10/12 Sun 8-9p CM :30 1 \$1,700.00LV2 0.00 NM \$1,700.00 10 8 09/16/12 09/16/12 8-9p (8:00 PM-9:00 PM) **Big Brother BIG BRO** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S 1 \$1,700.00 0.00 09/16/12 09/16/12 Sun 9-10p CM ----s :30 \$1,400.00LV2 0.00 NM \$1,400.00 11 8 9-10p The Good Wife THE GOOD WIFE Spots/Week Start Date **End Date** Weekdays Rate Rating ----S 0.00 09/16/12 \$1,400.00 Week: 09/10/12 09/13/12 09/19/12 8 News Now 11p M-F :30 2 \$1,550.00LV2 0.00 NM \$3,100.00 12 CM 11-1135p MTWTF--8 News Now 11p M-F 8 NEWS NOW AT 11PM Start Date End Date **Weekdays** Spots/Week Rate Rating MTWTF --Week: 09/13/12 09/19/12 2 \$1,550.00 0.00 8 09/13/12 09/19/12 Letterman CM 1135p-1237a MTWTF--:30 \$750.00LV2 0.00 NM 2 \$1,500.00 13 Letterman (11:35 PM-12:37 XM) LATE SHOW w. LETTERMAN Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/13/12 09/19/12 MTWTF--\$750.00 0.00 09/13/12 09/19/12 CM 1237a-137a MTWTF--:30 2 \$115.00LV2 0.00 NM 2 \$230.00 Craig Ferguson (12:37 XM-1:37 XM) Craig Ferguson LATE LATE SHOW

Print Date: 09/12/12 13:38:36 Page 3 of 3

Order / Rev:

Alt Order #:

Flight Dates:

37239

39 Advert

Advertiser:

Obama, Barack D-President

08863709 09/13/12 - 09/17/12

8863709

Product Desc:

OBAMA/P/D

Estimate:

1768

A/P/D KLAS

Ln Ch	Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
14 8	09/13/12 09/19/12	• •	CM	1237a-137a	MTWTF	:30	2	\$115.00LV2	0.00 NM	2	\$230.00
	TT 0110111	Craig Ferguson		(12:37 XM-1:	37 XM)						
	TE SHOW	Mankdaya Ca	nto AAA ook	Data	Patina						
<u>Start</u> Week: 09/13	<u>Date</u> <u>End Date</u> 3/12 09/19/12	<u>Weekdays</u> <u>Sp</u>	ots/Week 2	<u>Rate</u> \$115.00	Rating 0.00						
	09/15/12 09/15/12			1135p-105a	S-	:30	1	\$70.00LV2	0.00 NM	1	\$70.00
10 0	00/10/12 00/10/12	CBS Sports/Private F			_		·	***************************************	• • • • • • • • • • • • • • • • • • • •	•	•
P PRACT	TICE	·									
	Date End Date		ots/Week	Rate	Rating						
Week: 09/10		S-	1	\$70.00	0.00						***
16 8 (09/15/12 09/15/12	Sat 1235-135a DaVin		105-205a	5-	:30	1	\$60.00LV2	0.00 NM	1	\$60.00
D'VINCI		Da Vinci Inquest		(12:35 XM-1:	35 AIVI)						
	Date End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 09/10		S-	1	\$60.00	0.00						
17 8	09/15/12 09/15/12	Sat 135-235a Cold Sc	na@M	135-235am	S-	:30	1	\$40.00LV2	0.00 NM	1	\$40.00
		Cold Squad		(1:35 XM-2:3	5 XM)						
COLD SC											
	Date End Date	Weekdays Sp	ots/Week	<u>Rate</u> \$40.00	Rating 0.00						
Week: 09/10	0/12 09/16/12 09/15/12 09/15/12		CM	930a-12n	S-	:30	1	\$300.00LV2	0.00 NM	1	\$300.00
18 8 (09/15/12 09/15/12	ACC Football	CIVI	(12:30 PM-4:	_	.50	'	\$300.00EV2	0.00 14141	•	Ψ300.00
CBS COL	LEGE FOOTBALL			(12.00 1 111 11	,						
	Date End Date		ots/Week	<u>Rate</u>	Rating						
Week: 09/10	0/12 09/16/12	S-	1	\$300.00	0.00	_					
19 8	09/16/12 09/16/12	NFL Reg Season Gar			I RegS	:30	1	\$5,000.00LV2	0.00 NM	1	\$5,000.00
000 1151	FOOTDALL FADI	NFL Football Reg. Se	eason	(10:00 AM-1:	15 PM)						
	. FOOTBALL-EARU Date End Date		ots/Week	Rate	Rating						
Start Week: 09/1		veekuays <u>op</u>		\$5,000.00	0.00						
770011. 00/11	5.12 55.15/12								Totals	30	\$27,065.00